



*Presents*

# **Planet Philanthropy**

Ignite your passion. Impact the world.

## ***Call for Strategic Partners, Sponsors and Exhibitors***

Sunday, June 17 - Tuesday, June 19, 2018

Westin Fort Lauderdale Beach  
Fort Lauderdale, Florida



[www.planetphilanthropy.org](http://www.planetphilanthropy.org)



Greetings from Planet Philanthropy 2018!

The Florida Caucus of the Association of Fundraising Professionals (AFP) in partnership with AFP Broward/Fort Lauderdale Chapter is honored to host *Planet Philanthropy 2018*, the premier annual conference for fundraising professionals in Florida and the Southeastern United States, June 17 – June 19, 2018 in Fort Lauderdale, Florida.

We welcome you - businesses and foundations - to expand your presence within the nonprofit sector through your participation as a strategic partner during *Planet Philanthropy 2018*. **Over 400 nonprofit leaders will convene in Fort Lauderdale for a three-day conference including skill-building sessions, thought-provoking plenaries, and ample networking.**

Attendees of *Planet Philanthropy 2018* represent various types and sizes of nonprofits, as well as a range of job responsibilities, including leadership, governance, fundraising, special events, financial management, communications, technology, public policy and advocacy, among others. Product and service partners like you will be able to reach conference participants before, during and after *Planet Philanthropy* through recognition in promotional brochures, on the conference website, in the conference program, through social media and during plenary sessions. As a strategic partner, sponsor, and exhibitor you will have a chance to meet with hundreds of nonprofit leaders looking for solutions to their organization's challenges – solutions you may be able to provide.

Did you know that the nonprofit sector in Florida:

- Employs more than 630,000 people in the State of Florida
- Is the fourth largest employer among Florida industries
- Between nonprofits and foundations, it holds assets exceeding \$91 billion
- Generates more than \$48 billion in total revenue, expending over \$44 billion
- Generates more than \$61 billion in total economic activity

We look forward to strengthening relationships with our past partners while forging exciting partnerships with organizations new to *Planet Philanthropy*. Please feel free to contact me directly should you have any additional questions. You can also visit the conference website at [www.planetphilanthropy.org](http://www.planetphilanthropy.org) for more information. Thank you for your consideration.

Yours in philanthropy,

*Debbie Levine*

**Debbie Levine, CFRE**

Conference Chair | Planet Philanthropy 2018

561.716.0602 • [dlevine722@aol.com](mailto:dlevine722@aol.com)

## About Planet Philanthropy

Planet Philanthropy is the premier fundraising conference for Florida! Attendees come from Miami to Jacksonville, Pensacola to Orlando and Tampa and everywhere in between! The conference also attracts fundraisers from all over the country and Puerto Rico. On average, **over 400 nonprofit leaders** from various organizations ranging from social services, education, health, religious, the arts and much more will join us to learn about the latest and greatest resources to enhance their knowledge and skills.

## Conference Topics

The forty-eight (48) general and education track sessions being offered will provide multi-faceted learning opportunities for professionals, executives, board members and volunteers within the non-profit community in Florida.

The content for the educational sessions are divided among multiple specialized topics. Track topics will be determined in the late Fall and early Spring. Examples of past track sessions include:

1. Annual Fund
2. Major Gifts
3. Planned Giving
4. Communications and Special Events
5. Donor Relations
6. Career Development
7. Leadership and Trends in Philanthropy
8. Best Practices

Planet Philanthropy will also provide inspirational and dynamic keynote speakers, panel discussions with representatives from private, community and corporate foundations and roundtable topic discussions.

## About AFP

The Association of Fundraising Professionals (AFP) represents more than 30,000 members in over 225 chapters throughout the world, working to advance philanthropy through advocacy, research, education, and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information or to join the largest association of development professionals, visit AFP at [www.afpnet.org](http://www.afpnet.org).

## About the Florida Caucus

The AFP Florida Caucus is a coalition of the 18 AFP Florida Chapters and the Puerto Rico Chapter. The purpose of the AFP Florida Caucus is to provide education, collaboration and networking opportunities for AFP members in the Florida Caucus chapters.

[www.planetphilanthropy.org](http://www.planetphilanthropy.org) | [www.afpflorida.org](http://www.afpflorida.org)

## How To Register

Interested in being a sponsor or exhibitor for Planet Philanthropy 2018? Visit our website, [www.PlanetPhilanthropy.org](http://www.PlanetPhilanthropy.org) to register online or contact us directly:

Debbie Levine, CFRE, Conference Chair

Email: [dlevine722@aol.com](mailto:dlevine722@aol.com)

Phone: 561-716-0602

## Sample Sponsor and Exhibitor Show Agenda

*Saturday, June 16, 2018*

TBD

Pre-Conference Sessions

*Sunday, June 17, 2018*

TBD

10:00 am – 3:00 pm

1:00 pm – 6:00 pm

4:00 pm – 5:15 pm

5:30 pm – 7:00 pm

Pre-Conference Sessions

Sponsor and Exhibitor Set-up

Attendee Registration Open

Opening Plenary

Opening Reception in Exhibit Hall

*Monday, June 18, 2018*

7:00 am – 8:00 am

8:00 am – 9:15 am

9:15 am – 9:30 am

9:30 am – 10:45 am

10:45 am – 11:05 am

11:05 am – 12:20 pm

12:20 pm – 12:40 pm

12:40 pm – 2:00 pm

2:00 pm – 2:15 pm

2:15 pm – 3:30 pm

3:30 pm – 4:00 pm

4:00 pm – 5:15 pm

6:30 pm – 8:30 pm

Registration Open / Continental Breakfast

Breakfast Plenary

Networking Break In Exhibit Hall – *15 Minutes*

Educational Track Sessions (*6 workshops*)

Networking Break In Exhibit Hall – *20 Minutes*

Educational Track Sessions (*6 workshops*)

Networking Break In Exhibit Hall – *20 Minutes*

Lunch Plenary Session

Networking Break In Exhibit Hall – *15 Minutes*

Educational Track Sessions (*6 workshops*)

Networking Break In Exhibit Hall – *30 Minutes with Snack*

Educational Track Sessions (*6 workshops*)

Evening Social Event (TBD)

*Tuesday, June 19, 2018*

7:30 am – 8:30 am

8:30 am – 9:45 am

9:45 am – 10:00 am

10:00 am – 11:15 am

11:15 am – 11:30 am

11:30 am – 1:00 pm

1:00 pm

Attendee Continental Breakfast and Affinity Networking

Educational Track Sessions (*6 workshops*)

Networking Break In Exhibit Hall – *15 Minutes*

Educational Track Sessions (*6 workshops*)

Networking Break In Exhibit Hall – *15 Minutes*

Closing Plenary Session and Seated Lunch

2018 Planet Philanthropy Concludes and Breakdown

## Sponsorship and Exhibitor Opportunities

**TITLE SPONSOR: (Exclusive).....\$25,000**

- Listing as Title Sponsor, with your logo prominently displayed on the conference website, on conference sponsorship signage, on the cover of all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Exclusive time to welcome attendees at opening (Sunday) and Monday Lunch plenary sessions (1-minute Infomercial)
- Company logo on conference bag & information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- Your banner with logo displayed at the conference (supplied by sponsor)
- List of conference attendees provided in advance, and final conference attendee list
- Four (4) complimentary registrations for the conference\*
- Four (4) complimentary tickets to the Monday evening activity

**PRESENTING SPONSOR: (Exclusive).....\$15,000**

- Listing as Presenting Sponsor, with your logo on the conference website, on conference sponsorship signage, and on all mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Opportunity to make remarks (1-minute) during Monday morning plenary.
- Company information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- Your banner with logo displayed at the conference (supplied by sponsor)
- List of conference attendees provided in advance, and final conference attendee list
- Four (4) complimentary registrations for the conference\*
- Four (4) complimentary tickets to the Monday evening activity

**MONDAY EVENING SOCIAL SPONSOR: (Exclusive).....\$5,000**

- Listing as Social Sponsor, with your logo displayed on the conference website, on conference sponsorship signage, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Welcome remarks at special social activity (2-minute Infomercial)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- Company literature displayed at the social activity location
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Four (4) complimentary tickets to Monday evening social event

**OPENING PLENARY SPONSOR: ..... \$5,000**

- Listing as Luncheon Sponsor with your logo displayed on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Your logo displayed on the banquet room screens during the luncheon as well as on the conference sponsorship signage
- Welcome remarks at plenary by your representative (1-minute Infomercial)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity

**LUNCHEON SPONSOR: Monday (Keynote) or Tuesday (Keynote)..... \$5,000 each**

- Listing as Luncheon Sponsor with your logo displayed on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Your logo displayed on the banquet room screens during the luncheon as well as on the conference sponsorship signage
- Welcome remarks at the luncheon by your representative (1-minute Infomercial)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity



**BREAKFAST SPONSOR: Monday (Keynote) ..... \$5,000**

- Listing as Breakfast Sponsor with your logo displayed on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Your logo displayed on the banquet room screens during the breakfast as well as on the conference sponsorship signage
- Welcome remarks at the breakfast by your representative (1-minute infomercial)
- Information and/or ad specialty item inside the Conference bag
- Complimentary exhibit table in a premier location
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary registrations to the Monday evening activity

**INTERNET SPONSOR (2)@.....\$5,000 each (\$10,000 exclusive)**

- Internet landing page / internet password associated with your company (as technology allows)
- Information and/or ad specialty item inside the conference bag
- Listing as Internet Sponsor with your logo displayed on the conference website, conference sponsorship signage, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity

**CONFERENCE BAG SPONSOR (Exclusive).....\$4,000**

- Your logo on the Conference Bags
- Listing as Bag Sponsor with your logo on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table in a premier location
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity

**SUNDAY EVENING OPENING RECEPTION SPONSOR: (Exclusive).....\$3,500**

- Listing as Opening Reception Sponsor, with your logo displayed on the conference website, on conference sponsorship signage, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Welcome remarks at the Opening Reception (2-minute Infomercial)
- Table signage at beverage stations
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity

**PRINTING SPONSOR (Exclusive).....\$3,500**

- Listing as Printing Sponsor with your logo displayed on the conference website, conference sponsorship signage, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*
- Two (2) complimentary tickets to the Monday evening activity

**ELECTRONIC READER BOARD SPONSOR (Exclusive).....\$3,000**

- Company logo on electronic reader boards within hotel and conference center (2 reader boards total)
- Information and/or ad specialty item inside the conference bag
- Listing as Electronic Reader Board Sponsor with your logo displayed on the conference website, conference sponsorship signage, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Complimentary exhibit table





- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*

**ROOM KEY DATA PROTECTION SLEEVE SPONSOR .....\$2,500**

- Your logo on a security credit card data protection sleeve that will be distributed to all conference hotel guests with their room key (one side will include sleeve sponsor, the opposite side will include Planet Philanthropy logo and logo of Presenting Sponsor, if any)
- Listing as Room Key Sleeve Sponsor with your logo displayed on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*

**BREAKFAST SPONSOR: Tuesday (Affinity Networking)..... \$2,500**

- Listing as Breakfast Sponsor with your logo displayed on the conference website, in all conference materials, in addition to mailings, email alerts, and press releases (sent to more than 1,000 contacts)
- Your logo displayed on the banquet room screens during the breakfast as well as on the conference sponsorship signage
- Information and/or ad specialty item inside the Conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- Two (2) complimentary registrations for the conference\*

**BREAK SPONSOR: (Monday / Tuesday).....\$2,000 each**

- Your logo displayed on the conference sponsorship signage
- Logo on conference website
- Information and/or ad specialty item inside the conference bag
- Table signage at food and beverage stations
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- One (1) complimentary registration to the conference\*

**EDUCATION TRACK SPONSOR: (8) opportunities available.....\$2,000 each**

- Sign with your logo and name placed at the entrance of the meeting room
- Your logo displayed on the conference sponsorship signage
- Logo on conference website
- Opportunity for Track Sponsor to introduce speaker and provide a BRIEF explanation of services (1-minute infomercial) at start of session sponsor is supporting
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- One (1) complimentary registration to the conference\*

**LANYARD SPONSOR (Exclusive)..... \$2,000**

- Corporate name and logo on conference attendee lanyard
- Information and/or ad specialty item inside the conference bag
- Complimentary exhibit table
- List of conference attendees provided in advance, and final conference attendee list
- One (1) complimentary registration to the conference\*

**EXHIBITOR:.....\$900 each (\$850 before March 31<sup>st</sup>)**

- 6-foot skirted exhibit table
- Information and/or ad specialty item inside the conference bag
- List of conference attendees provided in advance, and final conference attendee list
- One (1) complimentary registration to the conference\*

## TERMS AND CONDITIONS

**NOTE:** Drayage/shipping, storage, electricity, pipe/drape are **NOT** included in exhibitor or sponsor rates and will require additional charges to be paid directly to our vendor. Internet will be available through a network specific to the conference, which is accessible by all conference sponsors, exhibitors and attendees. Dedicated internet bandwidth will be available at exhibitor cost. An Exhibitor Kit including forms for these services will be emailed to you in the coming months.

*\*Any additional staff or representatives attending with exhibitors will pay \$300 each. This grants them full access to all conference meals, sessions and benefits.*

**1. Application and contract:** The application for space is subject to approval by the AFP Planet Philanthropy Planning Committee, which reserves the right to, at its sole and absolute discretion, accept, reject or limit the exhibit or sponsorship opportunities requested by any organization. The application for space and the formal notice of assignment by the AFP Planet Philanthropy constitutes a contract for the right to use the space allotted.

**2. Assistance to persons with disabilities:** Persons with disabilities who plan to attend this meeting who may need auxiliary aids or services are requested to contact the exhibiting management office at 214-459-8957 at least 14 working days prior to the conference so that the appropriate arrangements can be made.

**3. Move-In and Move-Out:**

Exhibitors are required to use the loading dock at all facilities.

Early dismantle is not allowed. Anyone moving out before the designated move-out time may be prohibited from exhibiting in future meetings.

Exhibitors utilizing appointed contractors (EACs) must notify the exhibiting office or turn in an EAC form at least 30 days prior to the meetings.

Proof of liability insurance must also be turned in from the EAC 30 days prior to the meeting.

**4. Payment and cancellation:** If paying by credit card, your card will be charged in full upon confirmation of your reservation. If paying by check, your check must be mailed within 14 days of your reservation confirmation. This application will not be processed unless accompanied by full payment. Once an application and payment have been received, sponsors and exhibitors will receive a confirmation with additional information. Cancellations received on or before December 1, 2017 will be refunded less a \$100 service fee. Cancellations received after December 1, 2017 will not receive a refund.

*Force Majeure, Effect on Sponsorship Fee:* Association Fund Raising Professionals AFP Planet Philanthropy (AFP) shall not be liable in damages for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to acts of God, government restrictions (including the denial or cancellation of any export or other necessary license), wars, insurrections and/or any other cause beyond the reasonable control of AFP Planet Philanthropy. Sponsor/exhibitor shall be released and discharged from any obligation or liability under this Agreement, including their obligation to pay a Sponsorship Fee to AFP Planet Philanthropy for an Event that is cancelled due to Force Majeure, and AFP Planet Philanthropy will promptly refund to sponsor/exhibitor any applicable portion of the Sponsorship Fee for such Event already received by AFP Planet Philanthropy.

**5. Conference registration:** Each individual sponsor and exhibitor must register for the conference. Companies that purchase exhibit booths will receive one complimentary exhibitor badge (show floor access only) for each 6 table booth purchased. Additional exhibit attendees must pay a \$250 fee.

**6. Liability and insurance:** Sponsor/exhibitor shall indemnify and hold harmless AFP Planet Philanthropy, and its agents, third-party event planning company or affiliates from all liability which might ensue from any cause related to transporting, placing or removing exhibits. The sponsor/exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while on premises, and hereby waives any claim or demand it may have against AFP Planet Philanthropy or its affiliates arising from such loss, theft or damage. In addition, the sponsor/exhibitor agrees to defend (if requested), indemnify and hold harmless AFP Planet Philanthropy, and its respective parent, subsidiaries and other related or affiliate companies, from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs, arising from or in connection with the sponsor/exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission of the exhibitor or its employees, subcontractors or agents.

**7. List agreement:** If using the attendee list that is provided as part of the exhibitor package, the sponsor/exhibitor agrees that: 1) They will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form, nor will they permit any third party, agent, employee or contractor or their respective agents and employees to do so. 2) The attendee list provided as part of the exhibitor package is only to be used for **one** email during or after the conference. 3) Recipient email addresses must not be visible in the body or header of emails sent to attendees. The addresses must be in the bcc: line or otherwise disguised by an email client. 4) The attendee list provided to them shall only be used as permitted herein unless specifically approved in writing by AFP Planet Philanthropy.

**8. Ancillary functions:** Sponsors/exhibitors must notify the AFP Planet Philanthropy Planning Committee of any ancillary functions planned during the meeting, and these functions must be approved in advance by the Committee and may be subject to fees.

**9. Floor plan / Space assignments:** All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. AFP Planet Philanthropy reserves the right to make modifications, to whatever extent deemed appropriate, to the floor plan as may be in the best interest of the meeting. AFP Planet Philanthropy may decline, reassign or prohibit any exhibit that, in their judgment, is out of keeping with the character of the meeting. All sponsors/exhibitors shall ensure that their booths are not impeding on other spaces via aisles or height of signs. All exhibits must conform to the IAEE "Guidelines for Display Rules and Regulations." This includes end cap booths.



**10. Fire Regulations:** To ensure the safety of all participants, exhibitors shall observe all state and local fire regulations. The cost for repairing any damage to the hotel caused by the exhibitor will be billed to the responsible exhibitor. Nothing can be posted, tacked, nailed, screwed or otherwise attached to the columns, walls, floors, ceiling or furniture.

**11. Control of Events:** AFP Planet Philanthropy shall maintain full control over all meeting planning, including content, quality, scientific integrity, implementation, promotion, evaluation, selection of presenters and moderators, and selection of planning committee members, or other persons and organizations that will be in a position to control meeting content. AFP Planet Philanthropy will ensure that meeting presenters and moderators have the requisite qualifications, training, and expertise to conduct such meeting and will not solicit input from sponsor/exhibitor on meeting program content.

**12. Sponsor/Exhibitor Representations And Warranties:** Sponsor/exhibitor agrees to abide by applicable state and federal laws, regulations and policies.

**13. Trademarks:** Sponsor/exhibitor hereby grants AFP Planet Philanthropy a non-exclusive limited license to use, display, and reproduce its logos, trademarks, service marks, and trade names only in connection with the promotion and advertisement of the meetings and any listing of the sponsors of the meetings during the term of this Application and Contract. Sponsor/exhibitor represents and warrants to AFP Planet Philanthropy and unconditionally guarantees that all of their Trademarks are owned by them or that they have permission from the rightful owner to use each of these elements.

**14. Nature of Relationship:** The parties agree that nothing in this Application and Contract shall be construed as creating a joint venture, partnership, franchise, agency, employer/employee, or similar relationship between the parties, or as authorizing either party to act as the agent of the other. Nothing in this Application and Contract shall create any obligation between either Party or a third party.